

Katy Susong is the President and CEO of Grow Cedar Valley, the regional chamber and economic development organization. She, along with her team, leads efforts to support business growth, attract and retain talent, and strengthen the region's economic competitiveness. Her work focuses on building strong partnerships, aligning resources, and helping employers navigate workforce and development challenges. With a background in strategic planning, marketing, organizational management, and culture development, Katy focuses on aligning vision with action to create meaningful impact. Before stepping into her role at Grow Cedar Valley, she was the first female CEO of Cardinal Construction in its 125-year history, where she led company strategy, developed leadership teams, and built a strong, values-driven culture.

A proud graduate of the University of Northern Iowa, Katy has been recognized as a Waterloo-Cedar Falls Courier's 20 Under 40 honoree and was UNI's Outstanding Young Alumni Award winner in 2023. She is committed to giving back to her community, believing that lasting success comes from investing in people, fostering collaboration, and creating opportunities for both businesses and individuals to grow.