



VALUE ADDED SERVICES

- DESIGN
- GRAPHICS
- LAB TESTING
- CUSTOMER VALUE ANALYSIS
- MECHANICAL PACKAGING SYSTEMS
- VASCONNEX

VAS capabilities inspiring VAS opportunities

VAS Design Services

The Value Added Services Design organization “Thinks the Customer” with every interaction by understanding the customer, identifying ways to create value, and then delivering the value better than anyone else in the industry.

Our team of nearly 200 packaging designers strive to deliver packaging solutions exceeding customer expectations.



What We Do

International Paper Designers collaborate, create, and develop realistic packaging solutions for our customers. Being focused on the customer includes:

- Practical Innovation**
 Bringing new ideas for improvement to life! We understand your business and how it drives creative and executive solutions in a practical way.
- A Sustainable Creative Process**
 Board reduction and design optimization bring a sustainable aspect to our creative solutions. Our designers follow a design process that engages every stage of our internal production and your external distribution channels.
- Extensive Talent**
 Unmatched expertise with experience, specialized knowledge, relationships and resources.
- Industry Leading Tools**
 Our Best-In-Industry talent is teamed up with leading software, state of the art cutting tables and internal training that keeps us all updated on the latest innovative techniques.



Contact Us:
vas-design@ipaper.com



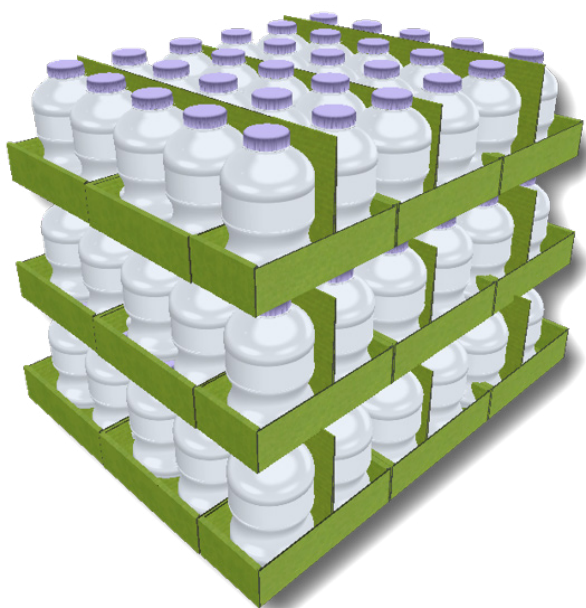
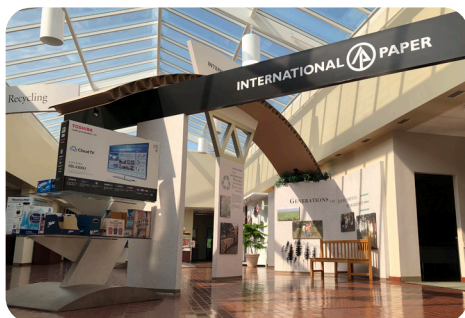
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DESIGN

Our packaging team of experts deliver packaging solutions the retailers appreciate and shoppers are drawn to. We are experts in designing sustainable packaging solutions helping our customers, retailers and end-users reduce material, increase recyclability rates and considering the entire distribution system while delivering a low cost solution.

Our Customer Commitment Centers in Memphis, Indianapolis, and Aurora, IL have structural designers, graphic artists, and certified testing professionals collaborating to deliver packaging solutions to our customers.



scan here for more content

THINK *the* CUSTOMER
EVERY MOMENT. EVERY EXPERIENCE.

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