

# Skin Wellness Fluff Pulp

## Baby Diaper Products

Protecting baby's health  
with sensitive skin solutions.

Our innovations translate into  
product attributes that can set  
your brand apart:

5.5 pH

Ammonia neutralization  
keeps skin pH balanced  
in a healthy range

5x

5x more effective at  
keeping skin pH in  
healthy range

3.4x

3.4x more  
ammonia capture

40%

40% reduction in  
ammonia gas

All of the data is based on International Paper's internal lab testing and is in comparison to International Paper's regular fluff pulp, unless otherwise stated.



## Fiber Innovations That Differentiate Your Brand

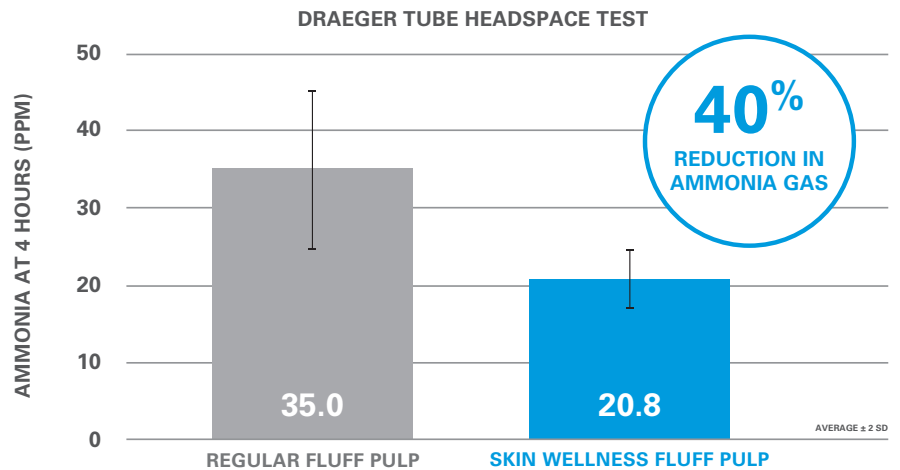
### Advanced pH Control

Skin Wellness captures and neutralizes ammonia on the spot, helping to keep skin pH balanced in a healthy range.

### Gaseous Ammonia Reduction

Skin Wellness dry fibers can absorb 3.4x more gaseous ammonia versus regular fluff pulp. This means the entire fluff core is contributing to the reduction of gaseous ammonia release.

After the product is insulated, ammonia released into the air can be reduced by up to 40%, keeping products fresher for longer.



## Exceptional Products Consumers Demand

### Healthy Skin

The ammonia neutralization effect keeps the baby's skin healthy and less likely to develop rashes and other forms of skin degradation.

### Security & Protection

Parents can have peace of mind with Skin Wellness protecting baby's skin. That also means spending less time and money on rash creams and doctor visits.

**For more information, visit [IPGCF.com](https://www.ipgcf.com) or email [GCFInfo@ipaper.com](mailto:GCFInfo@ipaper.com).**

**Skin Wellness fluff pulp** uses a natural mechanism to neutralize ammonia, which helps prevent rashes and skin irritation to protect even the most sensitive skin.

With our fluff pulp, you can produce safe, effective products that environmentally conscious consumers demand because our pulp is made using 100% renewable, responsibly sourced natural fibers.



*Ammonia neutralization helps to protect skin and prevent odor, giving consumers the comfort and protection they demand.*



All of the data is based on International Paper's internal lab testing and is in comparison to International Paper's regular fluff pulp, unless otherwise stated.