

# Skin Wellness Fluff Pulp

## Adult Incontinence Products

Protecting consumer health with sensitive skin solutions.

Our innovations translate into product attributes that can set your brand apart:

5.5 pH

Ammonia neutralization keeps skin pH balanced in a healthy range

5x

5x more effective at keeping skin pH in healthy range

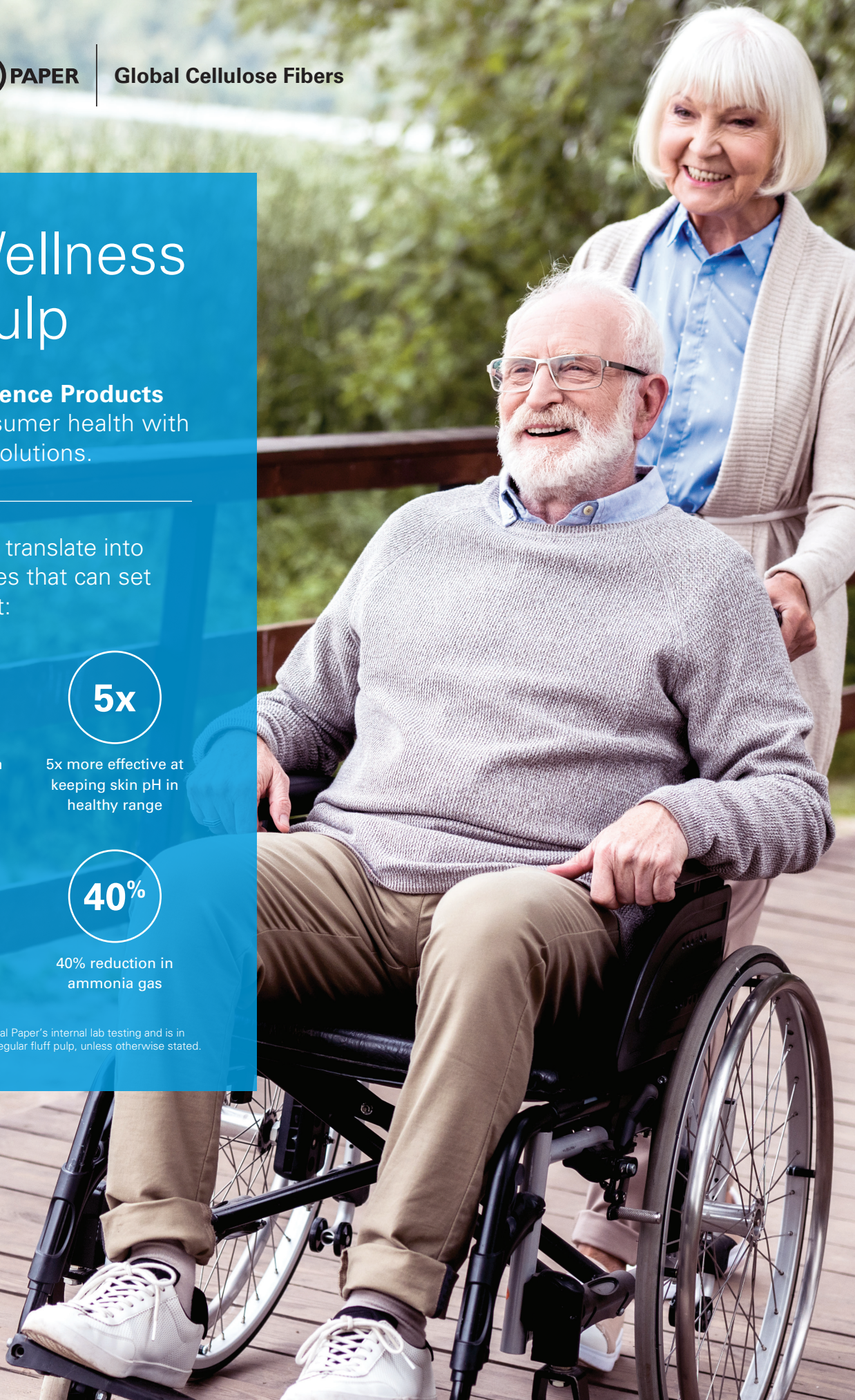
3.4x

3.4x more ammonia capture

40%

40% reduction in ammonia gas

All of the data is based on International Paper's internal lab testing and is in comparison to International Paper's regular fluff pulp, unless otherwise stated.





# Fiber Innovations That Differentiate Your Brand

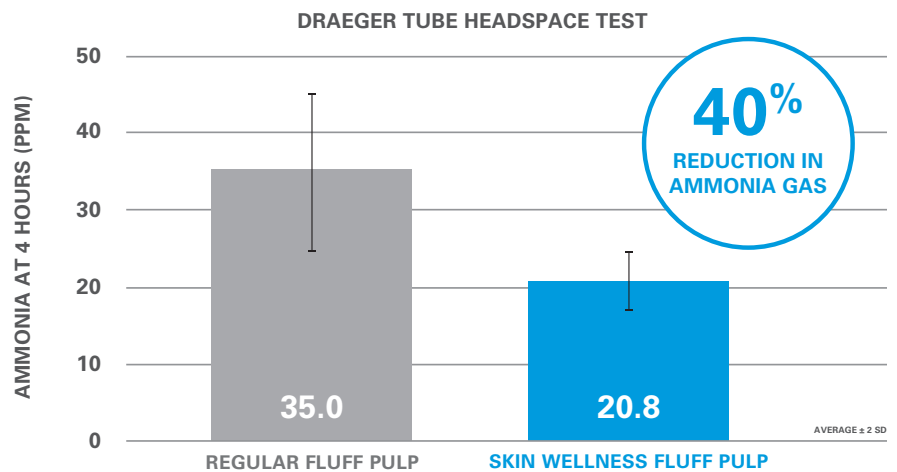
## Advanced pH Control

Skin Wellness captures and neutralizes ammonia on the spot, helping to keep skin pH balanced in a healthy range.

## Gaseous Ammonia Reduction

Skin Wellness dry fibers can absorb 3.4x more gaseous ammonia versus regular fluff pulp. This means the entire fluff core is contributing to the reduction of gaseous ammonia release.

After the product is insulted, ammonia released into the air can be reduced by up to 40%, keeping products fresher for longer.



# Exceptional Products Consumers Demand

## Healthy Skin

The ammonia neutralization effect keeps consumer's skin healthy and less likely to develop rashes and other forms of skin degradation.

## Comfort & Protection

Healthier skin means greater comfort for the consumer. Healthcare providers in hospitals and nursing homes can use Skin Wellness to better protect against dermatitis, bed sores, and ulcers.

**For more information, visit [IPGCF.com](http://IPGCF.com) or email [GCInfo@ipaper.com](mailto:GCInfo@ipaper.com).**

**Skin Wellness fluff pulp** uses a natural mechanism to neutralize ammonia, which helps prevent rashes and skin irritation to protect even the most sensitive skin.

With our fluff pulp, you can produce safe, effective products that environmentally conscious consumers demand because our pulp is made using 100% renewable, responsibly sourced natural fibers.



*Ammonia neutralization helps to protect skin and prevent odor, giving consumers the comfort and protection they demand.*



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