

## CPS Creative Services

In today's world, graphics play a critical role in marketing campaigns that often end with a box delivered to a customer's doorstep - or - a consumer making their final purchasing decision while looking at a box in a retail environment.

Effective packaging graphics are properly aligned with the product's life cycle should match the consumer's expectations about the retail environment and the product's themselves.

## Here for You

Our capabilities and expertise make CPS Creative Services the ideal partner for reliably, sustainably and creatively packaging your tomorrow.

## What We Do

- Conceptual artwork for all of your customer's packaging needs
- Digital print services on our CPS Printer
- Accurate packaging mockups
- 3D package renderings and models
- IP4D augmented reality designs
- Graphics consultations
- Artwork adjustments to meet press requirements
- Marketing and collateral design
- Trade show and event graphics
- Photo and video services, in our studio or on location



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