

International Paper is one of the largest providers of temporary and permanent displays, specialty packaging, eCommerce/omni-channel, and fulfillment solutions to both CPG's and Retailers.



Experience. Retail. Success.®

FULL TURNKEY SOLUTION PROVIDER:

IP Retail harnesses the talent, knowledge and capabilities of a fully integrated business enterprise. From design through distribution, we handle all aspects of the process and deliver results.



INSIGHTS

Knowledge to drive innovation



DESIGN

Display, packaging & eCommerce/omni-channel



PRINT

Full spectrum print solutions & connective packaging



FULFILLMENT

Scale, capacity & capability



DISTRIBUTION

Ship direct expertise

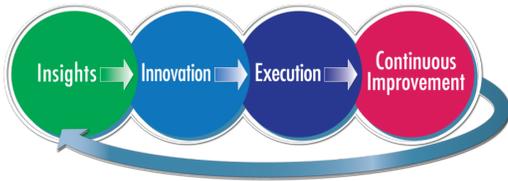
VALUE AND INNOVATION:

We are leaders in converting forward-thinking retail strategy and insights into successful merchandising programs.

HOW WE ADD VALUE

Our Insights > Innovation > Execution > Continuous Improvement business process is designed to deliver against four key business needs:

- Sell more product
- Reduce cost
- Mitigate risk
- Enhance speed to market



MULTI VENDOR PROGRAM™

Pioneered by IP Retail, MVP delivers optimized execution for multi-CPG shopper programs:

- Category & Shopper Solutions
- Seasonal Programs
- Pallet Trains
- Quick Set Endcaps



AWARD WINNING SOLUTIONS



DESIGN OF THE TIMES PLATINUM AWARD
Best Brand-building Program



DESIGN OF THE TIMES GOLD AWARD
Best Sales Driving Solution

THINK *the* CUSTOMER
EVERY MOMENT. EVERY EXPERIENCE.