

ForSite™

Ensuring your fiber-based products are responsibly sourced

Source

A supplier wants to deliver wood fiber to International Paper.

Produce

Demand for responsibly sourced fiber incentivizes landowners to continue to grow and manage their forestland.

Deliver

Customers and consumers can feel good about using fiber-based packaging, pulp and paper products from International Paper.

Assess

Our Fiber Supply team performs due diligence on non-certified land using ForSite™, which assesses the tract for the presence of important conservation values.

Review

The presence of important conservation values prompts a discussion with the supplier about responsible forest management approaches. If a risk is present, it must be mitigated before we agree to purchase the wood fiber.

Plan

International Paper contracts with the supplier and forest products are responsibly harvested and delivered to mills.

