

High Impact Preprint Delivers Results in Corrugated Packaging



Award Winning Packaging!



DID YOU KNOW?

“95% of purchasing decisions are subconscious, according to Gerald Zaltman, Harvard professor... based on how we feel about a product. Visualization can create the sentimental bond you’re looking for with your customer.” Consumer Goods Technology 3/23/2020

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**OUR
CUSTOMER
PROMISE**

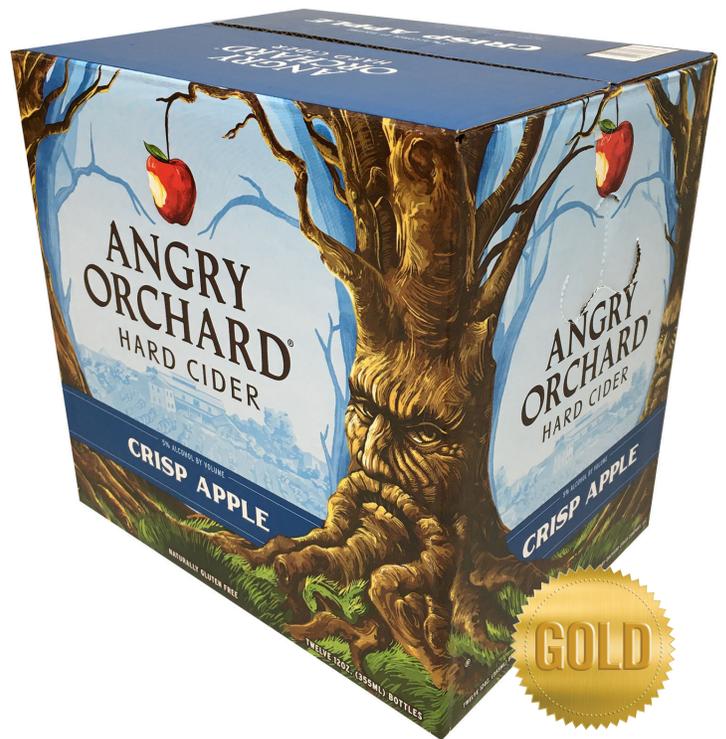
WE WILL DO THE RIGHT THINGS FOR OUR CUSTOMERS –
AT EVERY MOMENT, IN EVERY EXPERIENCE

INTERNATIONAL PAPER'S AWARD WINNING PACKAGING HELPS YOU DRIVE THE BUSINESS!

MOST PURCHASE DECISIONS ARE MADE IN JUST A FEW SECONDS...

HIGH QUALITY GRAPHICS WILL HELP YOU CLOSE MORE SALES BECAUSE:

- Your packaging will command the shopper's attention better and more often.
- It will emotionally connect more when first seen at retail.



GREATER BRAND AWARENESS

- Premium looking packaging that breaks through the clutter at retail.
- Run-to-run color consistency that ensures your brand assets and graphics look great on every package.

DID YOU KNOW?

We run up to 8 colors (plus varnish) to ensure the truest colors to match your Brand's logos, images and graphic treatments.

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THINK *the* CUSTOMER
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