

Bliss™ Fluff Pulp

**Dual protection odor control
and pH modulation to deliver
comfortable and discreet
feminine care products.**

Our innovations translate into
product attributes that can set
your brand apart:



Helps neutralize
trimethylamine (TMA)



Up to 99.9% reduction in TMA



Helps maintain pH at levels
recommended for healthy skin

*All of the data is based on International Paper's internal
lab testing and is in comparison to International Paper's
regular fluff pulp, unless otherwise stated.*



Fiber Innovations That Differentiate Your Brand

Bliss™ fluff pulp combines odor neutralization and pH modulation to provide dual protection and discretion for feminine care products.

With our fluff pulp, you can produce safe, effective products that environmentally conscious consumers demand because our pulp is made using 100% renewable, responsibly sourced natural fibers.



Bliss fluff pulp is specially designed to help neutralize trimethylamine, and has been scientifically proven to reduce TMA by up to 99.9%.

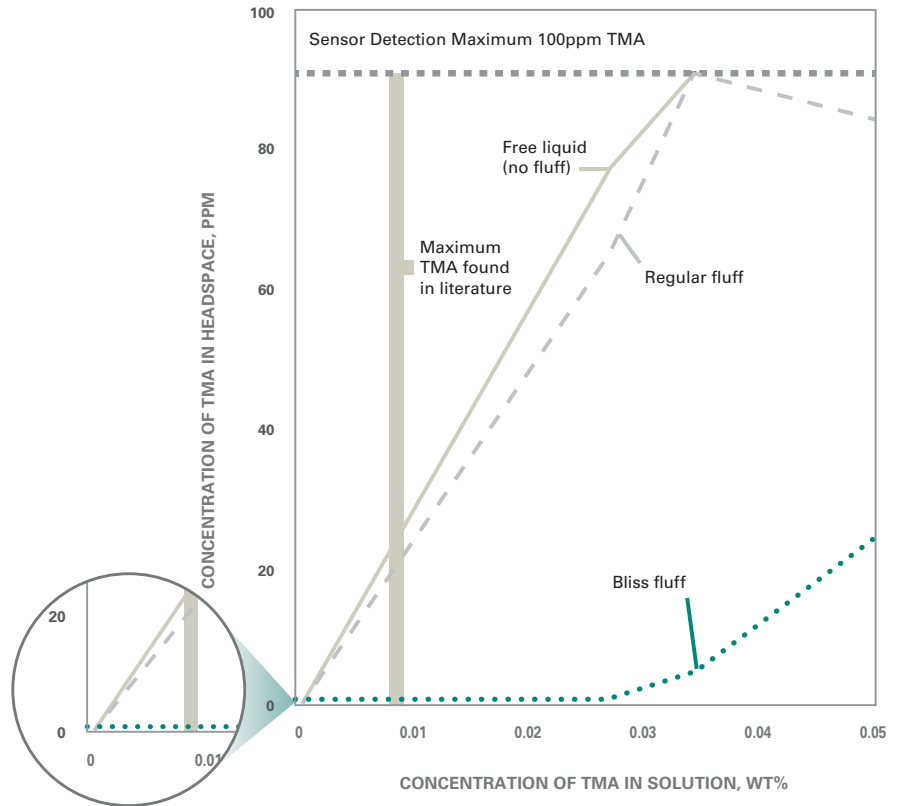


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TMA Odor Neutralization Technology

Specially designed to help neutralize trimethylamine (TMA), a leading cause of intimate feminine odor, Bliss fluff pulp delivers exceptional discretion when compared to alternative odor control solutions.

Average Concentration of Odorant at Equilibrium



Even at TMA levels in solution above the maximum found in medical literature, **Bliss was able to reduce average TMA levels in headspace to below detection limits.**

Exceptional Products Consumers Demand

Comfortable & Carefree

With pH modulation, Bliss fluff pulp is the ideal solution for feminine care products that will keep your customers feeling comfortable and carefree.

Discretion

Exceptional TMA odor neutralization technology provides the security and discretion to inspire confidence in consumers.

For more information, visit IPGCF.com or email GCFinfo@ipaper.com.