



Williamsburg Papers.

A more perfect union between paper and printer.

When you specify Williamsburg, you get:

- New VIP[®]2 Technology that has improved the surface strength of Williamsburg 33% on average. A stronger sheet surface means cleaner print performance.
- Outstanding offset and return postcard papers. Easy to read blue-white shade. 94 brightness on Offset and Plus grades (not RPC).
- Accommodation for most presses with press-ready skids that are pallet jack and fork-lift friendly with 4-way entry.
- Archival longevity with paper that is acid-free, elemental chlorine-free, wood-free, and lignin-free.
- Recycled product with special make orders containing 10 to 30% post-consumer waste.
- Williamsburg *Plus* that offers a digital sheet with superior runnability in 14 sizes, all with an Electronic Image Guarantee.

Find the latest product and guarantee information at IPpaper.com

Williamsburg Papers at a Glance

Williamsburg Offset *PLUS*

Finish	Basis Wt.	GSM	Cal.	Smoothness	Brightness	Opacity	Stock	Cert.
Smooth	20/50	74	3.9	150	94	90	C	SFI
	24/60	89	4.5	150	94	92	C	SFI
	28/70	104	5.3	150	94	94	C	SFI
Vellum	20/50	74	4.3	250	94	90	C	SFI
	24/60	89	5.1	250	94	92	C	SFI

Williamsburg Offset

Finish	Basis Wt.	GSM	Cal.	Smoothness	Brightness	Opacity	Stock	Cert.
Smooth	45	67	3.6	150	94	88	R	SFI
	20/50	74	3.9	150	94	90	C S R	SFI
	24/60	89	4.5	150	94	92	C S R	SFI
	28/70	104	5.3	150	94	94	C S R	SFI
	32/80	118	6.0	150	94	95	C S	SFI
Vellum	20/50	74	4.3	250	94	90	R	SFI
	24/60	89	5.1	250	94	92	R	SFI

Williamsburg Offset Recycled

Finish	Basis Wt.	GSM	Cal.	Smoothness	Brightness	Opacity	Stock	Cert.
Smooth	20/50	74	3.9	150	94	90	S	SFI
	24/60	89	4.5	150	94	92	S	SFI
	28/70	104	5.3	150	94	94	S	SFI

Williamsburg Return Postcard *PLUS*

Gurley	Basis Wt.	GSM	Cal.	Smoothness	Brightness	Opacity	Stock	Cert.
Low	75	111	7.4	330	92	95	C	SFI

Williamsburg Return Postcard

Gurley	Basis Wt.	GSM	Cal.	Smoothness	Brightness	Opacity	Stock	Cert.
Low	75	111	7.4	330	92	95	C S R	SFI
Low	97	144	9.5	350	92	97	C R	SFI
High	77.5	115	7.4	330	92	95	R	SFI

C=Cartons, S=Skids, R=Rolls

Williamsburg Offset *PLUS* – Smooth Finish Cartons



Guaranteed to run on small and large offset presses, copiers, laser printers, ink-jet printers and fax machines that use plain paper.

Stock Code	Size	Grain	Basis Wt	Wt/M Shts	Shts/Ctn	Ctn/Pal	Wt/Pal	Grade Code
White								
05317	11 x 17	L	50	19.68	2,500	40	1,968	7891
05324	8½ x 11	L	60	11.81	5,000	32	1,890	7891
05325	8½ x 11 3-Hole Punched	L	60	11.81	5,000	32	1,890	7891
05326	8½ x 14	L	60	15.03	4,000	30	1,804	7891
05327	11 x 17	L	60	23.63	2,500	32	1,890	7891
05335	8½ x 11	L	70	13.76	4,000	32	1,764	7891
05336	8½ x 14	L	70	17.52	4,000	30	2,102	7891
05337	11 x 17	L	70	27.55	2,000	32	1,764	7891

Williamsburg Offset *PLUS* – Vellum Finish Cartons

Stock Code	Size	Grain	Basis Wt	Wt/M Shts	Shts/Ctn	Ctn/Pal	Wt/Pal	Grade Code
White								
05378	8½ x 11	L	50	9.84	5,000	40	1,968	7892
05379	11 x 17	L	50	19.68	2,500	40	1,968	7892
05380	8½ x 11	L	60	11.81	5,000	32	1,890	7892
05383	11 x 17	L	60	23.63	2,500	32	1,890	7892

Williamsburg Offset – Smooth Finish Cartons

Stock Code	Size	Grain	Basis Wt	Wt/M Shts	Shts/Ctn	Ctn/Pal	Wt/Pal	Grade Code
White								
05318	17½ x 22½	L	50	41	4,200	14	2,411	7895
05319	19 x 25	L	50	50	3,400	16	2,720	7895
05320	23 x 29	L	50	70	2,000	14	1,960	7895
05321	23 x 35	L	50	85	1,800	14	2,448	7895
05322	25 x 38	L	50	100	1,600	16	2,560	7895
05323	28 x 40	L	50	118	1,300	10	1,534	7895
05328	17½ x 22½	L	60	50	3,200	14	2,240	7895
05329	19 x 25	L	60	60	2,600	16	2,496	7895
05330	23 x 29	L	60	84	1,800	12	1,815	7895
05331	23 x 35	L	60	102	1,500	14	2,142	7895
05332	25 x 38	L	60	120	1,300	16	2,496	7895
05333	28 x 40	L	60	142	1,100	10	1,551	7895
05338	17½ x 22½	L	70	58	2,400	14	1,949	7895
05339	19 x 25	L	70	70	2,000	16	2,240	7895
05340	23 x 29	L	70	98	1,500	12	2,058	7895
05341	23 x 35	L	70	119	1,300	16	2,475	7895
05342	25 x 38	L	70	140	1,100	18	2,772	7895
05343	28 x 40	L	70	166	1,000	10	1,660	7895

Real-time information available on IPpaper.com.

Williamsburg Offset – Smooth Finish								Cartons
Stock Code	Size	Grain	Basis Wt	Wt/M Shts	Shts/Ctn	Ctn/Pal	Wt/Pal	Grade Code
White								
05344	23 x 29	L	80	112	1,300	14	2,038	7895
05345	23 x 35	L	80	136	1,200	14	2,285	7895
05346	25 x 38	L	80	160	1,000	18	2,880	7895

Williamsburg Offset–Smooth Finish–Press Ready Skids							
Stock Code	Size	Grain	Basis Wt	Wt/M Shts	Shts/Skid	Wt/Skid	Grade Code
White							
17001	17.5 x 22.5*	L	50	41	20,000	829	7895
17015	19 x 25*	L	50	50	20,000	1,000	7895
17016	23 x 29	L	50	70	10,000	702	7895
17002	23 x 35	L	50	85	10,000	847	7895
17017	24 x 36	L	50	90	10,000	900	7895
17003	25 x 38	L	50	100	10,000	1,000	7895
17004	28 x 40	L	50	118	10,000	1,179	7895
17005	17.5 x 22.5*	L	60	50	17,000	846	7895
17006	19 x 25*	L	60	60	17,000	1,020	7895
17007	23 x 29	L	60	84	8,500	716	7895
17008	23 x 35	L	60	102	8,500	864	7895
17018	24 x 36	L	60	110	8,500	935	7985
17009	25 x 38	L	60	120	8,500	1,020	7895
17010	28 x 40	L	60	142	8,500	1,203	7895
17011	23 x 35	L	70	119	7,500	890	7895
17012	25 x 38	L	70	140	7,500	1,050	7895
17013	28 x 40	L	70	166	7,500	1,238	7895
17014	25 x 38	L	80	160	6,500	1,040	7895

*All Press Ready Skids are 1 tier, with the exception of 17.5 x 22.5 and 19 x 25, which are 2 tiers.
Screen indicates new item.

Williamsburg Offset – Smooth Finish **Rolls**

Stock Code	Width	Dia	Basis Wt	Avg Lin Ft/Roll	Avg Wt/Roll	Grade Code
White						
05457	35	40	45	31,400	1,280	6895
05365	11 ⁺⁺	40	50	28,600	400	6895
05366	17 ⁺⁺	40	50	28,600	619	6895
05367	17 ^{1/2} ⁺⁺	40	50	28,600	632	6895
05483	18 ⁺⁺	40	50	28,600	660	6895
05368	23	40	50	28,600	839	6895
05369	35	40	50	28,600	1,270	6895
05370	35 ^{1/2}	40	50	28,600	1,285	6895
05461	23	50	50	45,000	1,289	6895
05462	35	50	50	45,000	1,981	6895

Williamsburg Offset – Smooth Finish **Rolls**

Stock Code	Width	Dia	Basis Wt	Avg Lin Ft/Roll	Avg Wt/Roll	Grade Code
White						
05371	11 ⁺⁺	40	60	24,500	397	6895
05372	17 ⁺⁺	40	60	24,500	614	6895
05373	17 ^{1/2} ⁺⁺	40	60	24,500	631	6895
05374	18 ⁺⁺	40	60	24,500	650	6895
05375	23	40	60	24,500	827	6895
05376	35	40	60	24,500	1,263	6895
05377	35 ^{1/2}	40	60	24,500	1,281	6895
05464	35	50	60	38,300	1,991	6895
05458	17 ^{1/2} ⁺⁺	40	70	21,100	641	6895
05459	23	40	70	21,100	842	6895
05460	35	40	70	21,100	1,277	6895

++Rolls wrapped 2 per bundle.

Williamsburg Offset – Vellum Finish **Rolls**

Stock Code	Width	Dia	Basis Wt	Avg Lin Ft/Roll	Avg Wt/Roll	Grade Code
White						
05390	11 ⁺⁺	40	50	25,275	368	6896
05391	17 ⁺⁺	40	50	25,275	589	6896
05396	11 ⁺⁺	40	60	20,800	374	6896
05397	17 ⁺⁺	40	60	20,800	570	6896
05399	18 ⁺⁺	40	60	20,800	621	6896

Williamsburg Offset Recycled -Smooth Finish Skids

Stock Code	Size	Grain	Basis Wt	Wt/M Shts	Shts/Skid	Wt/Skid	Grade Code
White							
17023	23 x 35*	L	50	85	10,000	850	7898
17024	25 x 38	L	50	100	10,000	1,000	7898
17041	28 x 40	L	50	118	10,000	1,180	7898
17027	17 ¹ / ₂ x 22 ¹ / ₂	L	60	50	17,000	850	7898
17029	19 x 25	L	60	60	17,000	1,020	7898
17030	23 x 35	L	60	102	8,500	867	7898
17031	25 x 38	L	60	120	8,500	1,020	7898
17032	28 x 40	L	60	142	8,500	1,207	7898
17033	23 x 35	L	70	119	7,500	893	7898
17034	25 x 38	L	70	140	7,500	1,050	7898
17039	28 x 40	L	70	166	7,500	1,245	7898

Screen indicates new item

Williamsburg Return Postcard *PLUS* Cartons



Guaranteed to run on small and large offset presses, copiers, laser printers, ink-jet printers and fax machines that use plain paper.

Stock Code	Size	Grain	Points	Wt/M Shts	Shts/Ctn	Ctn/Pal	Wt/Pal	Grade Code
White								
05403	8 ¹ / ₂ x 11	L	7 pt.	14.76	2,500	48	1,771	7903
05404	11 x 17	L	7 pt.	29.52	1,250	48	1,771	7903

++Rolls wrapped 2 per bundle.

Williamsburg Return Postcard Cartons

Stock Code	Size	Grain	Points	Wt/M Shts	Shts/Ctn	Ctn/Pal	Wt/Pal	Grade Code
White								
05405	17 ¹ / ₂ x 22 ¹ / ₂	L	7 pt.	62	2,400	12	2,083	7897
05406	23 x 29	L	7 pt.	105	1,100	14	1,617	7897
05407	23 x 35	L	7 pt.	127	1,200	12	2,134	7897
05408	25 x 38	L	7 pt.	150	1,000	14	2,400	7897
05465	23 x 35	L	9 pt.	164	900	12	2,079	7897
05466	25 x 38	L	9 pt.	194	800	14	2,496	7897

Williamsburg Return Postcard Skids

Stock Code	Size	Grain	Points	Wt/M Shts	Shts/Skid	Wt/Skid	Grade Code
White							
05409	23 x 35*	L	7 pt.	127	16,000	2,032	7897
05410	25 x 38*	L	7 pt.	150	16,000	2,400	7897

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Real-time information available on IPpaper.com.

Williamsburg Return Postcard						Rolls
Stock Code	Width	Dia	Points	Avg Lin Ft/Roll	Avg Wt/Roll	Grade Code
White						
05411	11 ⁺⁺	40	7 pt.	16,000	336	6897
05412	17	40	7 pt.	16,000	519	6897
05413	17 ⁺⁺	40	7 pt.	16,000	519	6897
05414	17 1/2	40	7 pt.	16,000	535	6897
05415	17 1/2 ⁺⁺	40	7 pt.	16,000	535	6897
05488	18 ⁺⁺	40	7 pt.	16,000	550	6897
05416	23	40	7 pt.	16,000	700	6897
05417	35	40	7 pt.	16,000	1,066	6897
05468	17 ⁺⁺	40	9 pt.	12,000	504	6897
05469	17 1/2 ⁺⁺	40	9 pt.	12,000	516	6897
05471	35	40	9 pt.	12,000	1,032	6897

Williamsburg Return Postcard – Hi Gurley						Rolls
Stock Code	Width	Dia	Points	Avg Lin Ft/Roll	Avg Wt/Roll	Grade Code
White						
05451	17 ⁺⁺	40	7 pt.	15,700	528	6904
05452	17 1/2 ⁺⁺	40	7 pt.	15,700	544	6904
05453	35	40	7 pt.	15,700	1,070	6904

*Packed on splittable skid.

++Rolls wrapped 2 per bundle.

Williamsburg Offset *PLUS*

- Features**
- Digital
 - 3 weights (Basis 50, 60, 70)
 - 2 finishes (Smooth, Vellum)
 - 94 brightness blue-white shade
 - Williamsburg Offset *PLUS* rolls available on a making basis
 - Acid-free for added archival quality that extends the life of the document
 - Guaranteed to run on small and large offset presses, copiers, laser printers, ink-jet printers and fax machines that use plain paper
- Benefits**
- Superior runnability, uniform quality and excellent printability
 - Excellent strength, bulk and stiffness
- End Uses** Brochures, direct mail, bill stuffers, manuals, books, posters, place mats, financial statements, newsletters
- Colors** White

Target Values

Finish	Basis Wt.	Caliper	Smoothness	Brightness	Opacity	Stock
Smooth	20/50	3.9	150	94	90	C
	24/60	4.5	150	94	92	C
	28/70	5.3	150	94	94	C
Vellum	20/50	4.3	250	94	90	C
	24/60	5.1	250	94	92	C

C=Cartons

Competitors

Manufacturer	Grade
Boise Inc.	Boise® Offset
Georgia Pacific	Spectrum® Offset
Domtar	Husky® Offset

Williamsburg Recycled Offset

- Features**
- 3 weights (Basis 50, 60, 70)
 - Smooth finish
 - 92 brightness blue-white shade
 - Contains 30% post-consumer fiber
 - Acid-free for added archival quality that extends the life of the document
- Benefits**
- Superior runnability, uniform quality and excellent printability
 - Excellent strength, bulk and stiffness
 - Williamsburg Papers meet the *ANSI/NISO Z39.48-1992 requirement for paper permanence and National Association of State Textbook Administrators (NASTSA) specifications*
- End Uses** Brochures, direct mail, bill stuffers, manuals, books, posters, catalogs, place mats, financial statements, newsletters
- Colors** White

Target Values

Finish	Basis Wt.	Caliper	Smoothness	Brightness	Opacity	Stock
Smooth	20/50	3.9	150	94	90	C S
	24/60	4.5	150	94	92	C S
	28/70	5.3	150	94	94	C S

C=Cartons, S=Skids

Competitors

Manufacturer	Grade
American Eagle	Offset PC
Boise	Aspen
Domtar	Recycled Offset 30% PCW

Williamsburg Offset

- Features**
- 5 weights (Basis 45, 50, 60, 70, 80)
 - 2 finishes (Smooth, Vellum)
 - 94 brightness blue-white shade
 - Acid-free for added archival quality that extends the life of the document
- Benefits**
- Superior runnability, uniform quality and excellent printability
 - Excellent strength, bulk and stiffness
 - Williamsburg Papers meet the *ANSI/NISO Z39.48-1992 requirement for paper permanence and National Association of State Textbook Administrators (NASTSA) specifications*
 - Maximum height of 45 inches for Press Ready Skids
- End Uses** Brochures, direct mail, bill stuffers, manuals, books, posters, catalogs, place mats, financial statements, newsletters
- Colors** White

Target Values

Finish	Basis Wt.	Caliper	Smoothness	Brightness	Opacity	Stock
Smooth	45	3.6	150	94	88	R
	20/50	3.9	150	94	90	C S R
	24/60	4.5	150	94	92	C S R
	28/70	5.3	150	94	94	C S R
	32/80	6.0	150	94	95	C S
Vellum	20/50	4.3	250	94	90	R
	24/60	5.1	250	94	92	R

C=Cartons, S=Skids, R=Rolls

Competitors

Manufacturer	Grade
Boise Inc.	Boise® Offset
Georgia Pacific	Spectrum® Offset
Domtar	Husky® Offset

Williamsburg Return Postcard *PLUS*

- Features**
- 7 pt.
 - Hi-Bulk finish
 - 92 brightness blue-white shade
 - Cut-size version of Williamsburg Return Postcard
 - Acid-free for added archival quality that extends the life of the document
 - Guaranteed to run on small and large offset presses, copiers, laser printers and ink-jet printers and fax machines that use plain paper

- Benefits**
- Superior runnability, uniform quality and excellent printability
 - Excellent strength, bulk and stiffness
 - Meets minimum USPS 7 pt. reply card specifications

End Uses Return postcards, posters, menus, table tents

Colors White

Position Reply Card

Target Values

Finish	Caliper	Smoothness	Brightness	Opacity	Stock
Hi-Bulk	7.4	330	92	95	C

C= Cartons

Competitors

Manufacturer	Grade
Boise Inc.	Boise® Reply Card
Domtar	Domtar Reply Card
Lincoln	Tactic Business Reply Card

Williamsburg Return Postcard

- Features**
- 7 pt., 9 pt. (Low Gurley) and 7 pt. (Hi Gurley)
 - Hi-Bulk finish
 - 92 brightness blue-white shade
 - Acid-free for added archival quality that extends the life of the document

- Benefits**
- Superior runnability, uniform quality and excellent printability
 - Excellent strength, bulk and stiffness
 - 7 pt. meets minimum USPS 7 pt. reply card specifications
 - 9 pt. meets minimum USPS 9 pt. reply card specifications

End Uses Return postcards, posters, menus, table tents

Colors White

Position Reply Card

Target Values

Gurley	Caliper	Smoothness	Brightness	Opacity	Stock
Low	7.4	330	92	95	C S R
Low	9.5	350	92	97	C R
Hi	7.4	330	92	95	R

C=Cartons, S=Skids, R=Rolls

Competitors

Manufacturer	Grade
Boise Inc.	Boise® Reply Card
Domtar	Domtar Reply Card
Lincoln	Tactic Business Reply Card