

INTERNATIONAL  PAPER

Williamsburg



Trust is never given. It is earned.  
 That's the way it is with people and  
 the same is true of the paper you use.  
 Through years of trial, testing and tough  
 times, you've weeded out the pretenders  
 and built your business on a paper you  
 can count on - Williamsburg.



Now with more timely and convenient  
 distribution, our ongoing commitment  
 to sustainability, and an even stronger  
 commitment to you, the printer,  
 Williamsburg is more deserving of  
 your loyalty than ever before.

And we plan to prove it  
 with every single sheet, roll and skid.



**Williamsburg Offset Smooth**

Smooth Finish, 45

Smooth Finish, 50

Smooth Finish, 60

Smooth Finish, 70

Smooth Finish, 80

**Creem White Publisher's Offset\***

Smooth Finish, 50

**Williamsburg Offset Vellum**

Vellum Finish, 50

Vellum Finish, 60

**Creem White Publisher's Offset\***

Vellum Finish, 50

**End Leaf\***

Vellum Finish, 80

**Williamsburg Recycled Offset\***

Smooth Finish, 50

Smooth Finish, 60

**Williamsburg Return Postcard**

7 pt.

Hi Gurley 7 pt.

9 pt.

\*Making Base Only



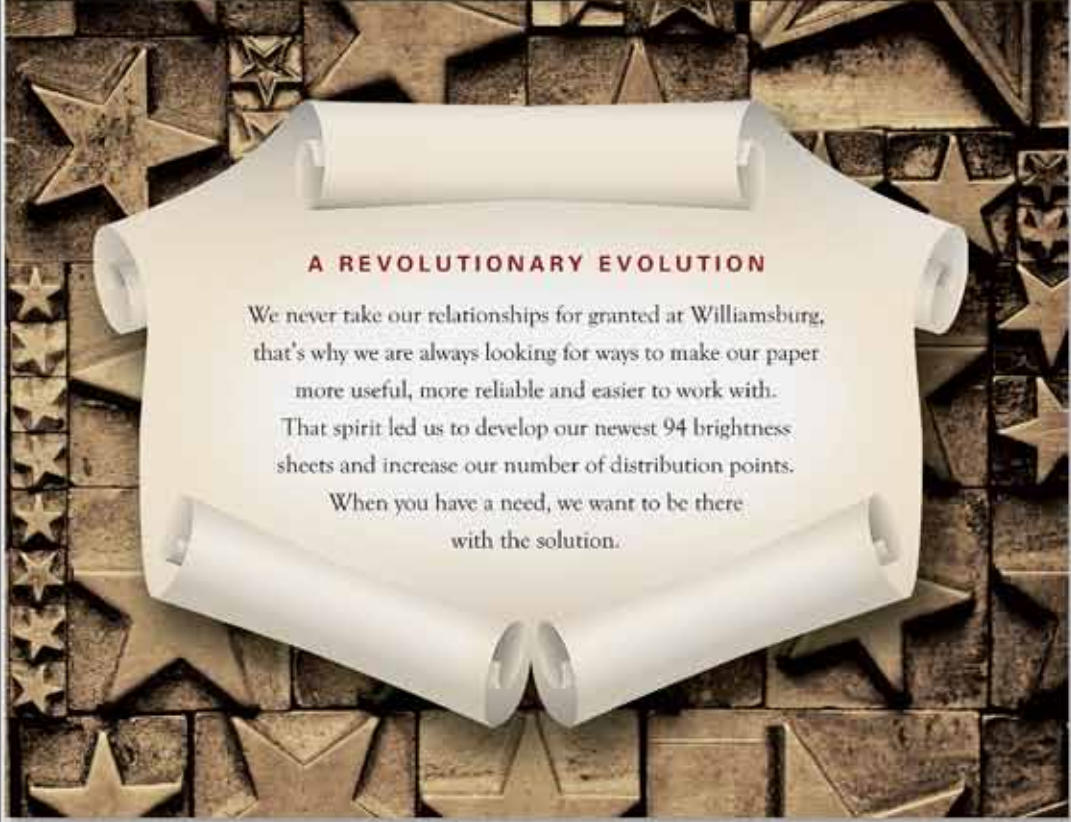
**RELIABLE & READY TO ROLL**

Every day, you face new and more involved challenges on press.  
 So it's impossible to anticipate every scenario.  
 That's why Williamsburg has expanded and improved our  
 distribution network to ensure that you can always get  
 what you need, when you need it. Your customers rely on you.  
 You can rely on Williamsburg.



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	Smooth Finish, 80	
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	<b>Williamsburg Offset Vellum</b>	
	Vellum Finish, 50	
	Vellum Finish, 60	
<b>Cream White Publisher's Offset*</b>	Vellum Finish, 50	
	<b>End Leaf*</b>	
	Vellum Finish, 80	
<b>Williamsburg Recycled Offset*</b>	Smooth Finish, 50	
	Smooth Finish, 60	
<b>Williamsburg Return Postcard</b>	7 pt.	
	Hi Gurley 7 pt.	
	9 pt.	

\*Making Base Only



**A REVOLUTIONARY EVOLUTION**

We never take our relationships for granted at Williamsburg, that's why we are always looking for ways to make our paper more useful, more reliable and easier to work with.

That spirit led us to develop our newest 94 brightness sheets and increase our number of distribution points.

When you have a need, we want to be there with the solution.



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	Hi Gurley 7 pt.	
	9 pt.	

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**WELL-VERSED IN VERSATILITY**

You don't have time in your day or room on your floor for one-trick ponies. Count on Williamsburg to supply the smooth running, hard charging paper you need for the types of jobs you handle most, from catalogs and direct mail to envelopes and posters. For the projects that pay the bills, you need the paper that helps make you profitable -Williamsburg.



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**YESTERDAY • TODAY • TOMORROW**

Sustainability isn't just a buzzword at International Paper, it's how we do business. And when you print on Williamsburg, you can be confident that you are one of the "environmental good guys." Starting with raw material harvested from responsibly managed forests and carrying through to our mills that are more than seventy percent powered by renewable energy, International Paper works hard to ensure that both our forests and our industry will be healthy for years to come.



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*Paper remains at the heart of every revolution.  
Using more paper increases demand for paper products,  
which in turn keeps forests growing, promotes responsible  
forest management and continually renews  
our valuable natural resources.*



**SUSTAINABLE  
FORESTRY  
INITIATIVE**

BY-SFICOC-209908-B

When you buy International Paper products, you can be assured that you have a partner committed to environmental responsibility. As one of the world's largest papermakers, our entire business depends on the sustainability of the forest, and we are committed to protecting forests and other natural resources while producing the products our customers

want and need. So our commitment is not just a line, and it's not just a line of products. It's a global perspective, a founding principle, and a vital operating philosophy. International Paper has a longstanding policy of using no wood from endangered forests. To learn more about International Paper, its products, and its commitment to economic, social, and environmental sustainability, visit [internationalpaper.com](http://internationalpaper.com).

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