SuperSoft® Odor Control Fluff Pulp

Improving consumer discretion and confidence with superior odor control.

Our innovations translate into product attributes that can set your brand apart:

- Inhibits ammonia odor
- Improved absorption capacity
- 20% higher wet bulk
- 20% faster fluid acquisition
- 8% more compressible
- 5% lower shred energy
SuperSoft® Odor Control fluff pulp combines advanced odor control, superior leak protection, and exceptional compressibility for baby diapers, incontinence products, and bed/pet pads that help outperform the competition.

With our fluff pulp, you can produce safe, effective products that environmentally conscious consumers demand because our pulp is made using 100% renewable, responsibly sourced natural fibers.

Greater compressibility reduces product profiles, increases portability, and improves acquisition times – helping you save money and giving consumers the security and discretion they demand.

Superior Products Consumers Demand

Discretion
Superior odor control inspires confidence in parents, consumers, and pet owners. Plus, the highly compressible core provides a thinner profile for more discrete products.

Security & Health
With faster acquisition times and better absorbency, SuperSoft Odor Control helps prevent embarrassing leaks. Better wicking also helps move wetness away from the skin, which supports general skin health and rash reduction.

For more information, email GCFInfo@ipaper.com.

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