INNOVATIVE PRODUCTS

We create innovative, sustainable and recyclable products that help our customers achieve their objectives.

Registered inside preprint allows customers to enhance their brand image through the unboxing experience. The placement of the printing puts brand identity on the inside of the box and leaves the outside unmarked, deterring theft.

Our Accent Opaque® brand brings paper to life through the IP4D app, which incorporates augmented reality technology into print design to help our customers create more impact.

Bliss™ Fluff Pulp addresses our customers’ needs through odor control and pH modulation in feminine care products.

Beer’Pack elegantly displays and ships eight craft beer bottles. Developed in France for the growing e-commerce sector, this unique, lightweight package reduces shipping costs while providing the best cushioning and security during transport.

Download the IP4D app from the App Store or Google Play. Then scan this page and watch it come to life.

INVESTING IN PEOPLE

More than $24 million invested in 2019 to address critical community needs

We make sustainable investments to protect and improve the lives of our employees and mobilize our people, products and resources to address critical needs in the communities where our employees live and work.

$2.6 million in employee generosity, supporting the International Paper Employee Relief Fund and the United Way. Company matching programs maximized employee giving for a total impact of more than $4 million

5,900 feminine hygiene kits – containing products made from our pulp and packed in our custom boxes – distributed across our communities to address truancy caused by period poverty

161,000 books donated through our partnership with Reading is Fundamental, reaching more than 65,000 first graders in communities where our employees live and work

Our Goal: Injury-Free Workplace

When our employees see unsafe conditions and actions, we intervene to demonstrate we care and to ensure no one is injured.

In 2019, 93% of our sites operated without a serious injury.

We achieved a 75% reduction in non-employee injuries.

“Above all, we care about people. We believe every employee can be a safety leader, and we look out for each other. I’m proud of the substantial progress we made in 2019, and we remain committed to our most important goal of everyone – colleagues, contractors, suppliers and visitors – going home safely every day.”

– Kirt Cuevas, Vice President, Environment, Health & Safety
SUSTAINING FORESTS
Science-Based Targets for Forests
We joined forces with World Wildlife Fund in 2018 to begin a research agenda supporting the creation of the first ever science-based targets for forests. These targets will identify what quantity and quality of forestland is needed for the planet, people, animals and plants to thrive. In 2019, we completed an analysis of tipping points in 8 different forest regions.

Strengthening Community Resilience
Through the Arbor Day Foundation’s Community Tree Recovery Program, we planted nearly 48,000 trees in communities affected by natural disaster, strengthening the resilience of these communities while generating energy savings and reducing carbon dioxide.

Leadership in Forest-Based Bioeconomy
We support a training program that advances the Russian forest industry transformation towards sustainable forest management and circular bio-economy.

Advancing Certification
Our wood sourcing business in France has helped more than 850 forest owners implement sustainable forestry management practices.

Protecting and Enhancing Ecologically Important Forestland
Launched in 2013, our Forestland Stewards partnership with the National Fish and Wildlife Foundation has resulted in:

- 525,000 acres of forest ecosystems planted or enhanced
- More than 470 miles of stream habitat improved
- 16,000 private landowners engaged

Innovating for Forests
ForestView™, our innovative mapping and due diligence system, guides our responsible fiber procurement on non-certified forestland, ensuring we don’t compromise the important conservation values of those forests.

Forests as a Climate Solution
We collaborated with The Nature Conservancy on Reduced Impact Logging for Climate Mitigation, which has the potential to reduce the carbon emissions from logging in tropical forests by half. The innovative approach will help Gabon reach its emissions reductions commitments to the Paris Agreement.

Laying Down Roots
Our “Raizes do Mogi Guaçu” (“Mogi Guaçu Roots”) collaboration with World Wildlife Fund is working to restore 100 hectares (247 acres) of the Mogi Guaçu river basin in the Atlantic Forest of Brazil, one of the most ecologically important forests in the world.

IMPROVING OUR PLANET

2020 Goal Progress:
22% reduction in GHG emissions from 2010
Exceeded

Our Vision 2020 Goal is to reduce greenhouse gas (GHG) emissions by 20% from 2010.

We’re committed to environmental stewardship and continue to reduce emissions throughout all our operations. In 2019, as part of its commercial and industrial carbon challenge, the New York State Energy Research and Development Authority awarded $2.8 million to our Ticonderoga, N.Y. mill. The funding enables the mill to continue to reduce carbon emissions (CO₂e) through energy efficiency projects, which will result in a reduction of nearly 225,000 tons of CO₂e.

To learn more about our Vision 2020 Goals, please visit: InternationalPaper.com/vision-2020

Learn more in our Global Citizenship Report at InternationalPaper.com/reports.

Aligned with UN’s Sustainable Development Goals
With the launch of our Vision 2030 goals, we are tracking the impact of our global citizenship strategy across the United Nations’ Sustainable Development Goals (SDGs). Given the nature, scale and reach of our company, we are making the most meaningful contributions to the following 12 SDGs:

1. NO POVERTY
2. ZERO HUNGER
4. QUALITY EDUCATION
6. CLEAN WATER AND SANITATION
7. AFFORDABLE AND CLEAN ENERGY
8. DECENT WORK AND ECONOMIC GROWTH
9. INDUSTRY, INNOVATION AND INFRASTRUCTURE
10. SUSTAINABLE CITIES AND COMMUNITIES
12. RESPONSIBLE CONSUMPTION AND PRODUCTION
13. CLIMATE ACTION
15. LIFE ON LAND
17. PARTNERSHIPS FOR THE GOALS