News Release

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International Paper promotes Sustainable Forestry among key stakeholders

Tikhvin, Leningrad region, Russia – 23 October 2014 – International Paper held a practical master class dedicated to implementing sustainable forest management and the benefits of adopting these practices in Russia. The “Sustainable Forest Management: Responsibility or Ability” master class was held in Tikhvin forest district, Leningrad region, with the participation of Ministry of Natural Resources and Environment of the Russian Federation, Federal Forestry Agency in the Northwest Federal District, WWF Russia, Ilim Group, Saint-Petersburg State University and other stakeholders. The master class was headed by Lesnaya Alternativa expert center.

Key topics of the master class included: developing new forestry regulations and planning methodology system; retraining employees in forestry companies and government authorities on the application of new regulations; increasing timber fund tenants’ role in decision making within the forestry sector. The master class focused on facilitating an active dialogue between federal and local authorities, responsible businesses, the scientific community and society as a whole. Interest in this topical event was very strong, and International Paper intends to conduct more such events in the future.

“Sustainable forest management is where the interests of environmental organizations, businesses and authorities are aligned,” said Nikolay Shmatkov, Forest Policy Projects Coordinator at WWF Russia. “We are very grateful to International Paper for initiating this master class. It is critical that business realizes the importance of responsible resource management and helps to promote this practice throughout the industry.”

“Sustainable forest management benefits the environment, business, and society. We highly appreciate the opportunity for dialogue between all stakeholders and want to highlight the active position taken by government agencies,” said Fedor Grabar, forest department director at International Paper Russia. “We believe that Russia, with its significant forest resources, would benefit from a responsible forest-management model. As a leader in sustainability, International Paper is committed to continue promoting the principles of sustainable forest management in Russia among all stakeholders.”

About International Paper

International Paper (NYSE: IP) is a global leader in packaging and paper with manufacturing operations in North America, Europe, Latin America, Russia, Asia and North Africa. Its businesses
include industrial and consumer packaging and uncoated papers. Headquartered in Memphis, Tenn., the company employs approximately 65,000 people and is strategically located in more than 24 countries serving customers worldwide. International Paper net sales for 2013 were $29 billion. For more information about International Paper, its products and stewardship efforts, visit internationalpaper.com.

About International Paper Russia

International Paper started its operations in Russia in 1998. The company focuses on the production and marketing of office and offset papers, liquid packaging board and bleached chemical thermo-mechanical pulp with wholly owned manufacturing operations in Svetogorsk. The company’s Russian footprint also includes a 50:50 joint venture with the Ilim Group, the largest integrated paper and pulp manufacturer in Russia. International Paper’s most well-known brands in Russia are Ballet and Svetocopy.

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