Press release

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SvetoCopy Premium: from idea to success

St. Petersburg – January 17, 2019 – International Paper Russia is proud to present SvetoCopy Premium – the superior solution to take all your ambitious ideas from thought to success.

We’ve strengthened the most recognizable office paper brand in Russia – SvetoCopy[1] – and are expanding its product range by launching SvetoCopy Premium, “A” grade paper.

SvetoCopy Premium is the clear choice for people who demand a high-quality paper for the most important documents and contracts. Excellent whiteness and ColorLok® technology guarantees a superior appearance and perception for all your creative thinking. SvetoCopy Premium is compatible with all types of office equipment and can take your ideas to success.

SvetoCopy Premium is launching in January 2019.

Keith Townsend, President of International Paper Russia, said: “For 20 years in Russia, we have been creating brands which we are genuinely proud of. We are pleased to present SvetoCopy Premium – the new bright addition to our brand portfolio. We strongly believe that with the new addition to our portfolio we will continue helping our customers succeed.”

[1] Source: IPSOS study “Measuring Brand Equity And Health”, 2017

About International Paper

International Paper (NYSE: IP) is a leading global producer of renewable fiber-based packaging, pulp and paper products with manufacturing operations in North America, Latin America, Europe, North Africa and Russia. We produce corrugated packaging products that protect and promote goods, and enable world-wide commerce; pulp for diapers, tissue and other personal hygiene products that promote health and wellness and papers that facilitate education and communication. We are headquartered in Memphis, Tenn., and employ approximately 52,000 colleagues located in more than 24 countries. Net sales for 2017 were $22 billion. For more information about International Paper, our products and global citizenship efforts, please visit internationalpaper.com.
**About International Paper Russia**

*International Paper has been operating in Russia for more than 20 years. The company focuses on the production and marketing of office and offset papers, liquid packaging board and bleached chemical thermo-mechanical pulp at its Svetogorsk mill. The company’s Russian footprint also includes a 50:50 joint venture with the Ilim Group, the largest integrated paper and pulp manufacturer in Russia. International Paper’s most well-known brands in Russia are SvetoCopy and Ballet. International Paper is a responsible investor aimed at sustainable forest management, as well as other environmental and social projects benefitting the Russian community.*

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*Read more about International Paper in Russia: [http://www.internationalpaper.com/Russia](http://www.internationalpaper.com/Russia)*