Press release

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International Paper Russia and Gift of Life extends their social campaign “Helping children is a big deal”

Moscow – May 30, 2018 – International Paper is proud to continue its partnership with Gift of Life charity fund and announces prolongation of SvetoCopy’s social campaign “Helping children is a big deal” till September 2018. The prolongation agreement was signed on May 25 at Saint Petersburg International Economic Forum’s main social platform – NPO LAB.

“Helping children is a big deal” social campaign has been carried out in support of Gift of Life charity fund since October 2017. According to the campaign rules, one ruble from each SvetoCopy paper promo pack is donated to Gift of Life to support rehabilitation and medical treatment programs of the fund as well as to purchase necessary medications and medical equipment. For more information about the campaign, please visit the promo website – http://www.dobrocopy-by-svetocopy.ru.

Ekaterina Shergova, Director of Gift of Life charity fund, commented:
“Since 2017, when “Helping children is a big deal” campaign was launched, International Paper got involved in two major projects of our fund. Thanks to the campaign donations, we are able to develop our gratuitous donation project, creating conditions for donors to regularly come to hospitals and gratuitously donate blood. The second project aims to rehabilitate children that have undergone a complicated treatment, got out of the hospital and now need help adapting to regular life.”

Timur Gabidullin, Director of supply chain and product management at International Paper, said:
“International Paper is very happy to continue its partnership with Gift of Life charity fund. We receive positive feedback from customers who participate in “Helping children is a big deal” social campaign and see the opportunity to do more for the fund. Most importantly, we are able to make a truly meaningful contribution helping people support children and their families.”

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About International Paper

International Paper (NYSE: IP) is a leading global producer of renewable fiber-based packaging, pulp and paper products with manufacturing operations in North America, Latin America, Europe, North
Africa and Russia. We produce corrugated packaging products that protect and promote goods, and enable world-wide commerce; pulp for diapers, tissue and other personal hygiene products that promote health and wellness and papers that facilitate education and communication. We are headquartered in Memphis, Tenn., and employ approximately 52,000 colleagues located in more than 24 countries. Net sales for 2017 were $22 billion. For more information about International Paper, our products and global citizenship efforts, please visit internationalpaper.com.

About International Paper Russia

In 2018, International Paper is celebrating 20 years of its operations in Russia. The company focuses on the production and marketing of office and offset papers, liquid packaging board and bleached chemical thermo-mechanical pulp at its Svetogorsk mill. The company’s Russian footprint also includes a 50:50 joint venture with the Ilim Group, the largest integrated paper and pulp manufacturer in Russia. International Paper’s most well-known brands in Russia are SvetoCopy and Ballet. International Paper is a responsible investor aimed at sustainable forest management, as well as other environmental and social projects benefitting the Russian community.

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More news about International Paper in Russia: [http://www.internationalpaper.com>Russia]