Press release

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International Paper Russia and Petrobumaga team up for FSC coated board

St. Petersburg – July 20, 2017 – International Paper Russia, is to begin supplying its customer, Petrobumaga Trading House with coated board Svetocoat which holds the “Forests For All Forever” certification from the Forest Stewardship Council (FSC).

In Russia, International Paper was one of the first companies to use FSC “Forests For All Forever” certification label for its coated board. This label signifies that the product was made from renewable wood that was harvested in forests where sustainable forest management principles are upheld. Sustainable forest management involves responsible management of forest resources, forest infrastructure improvement, proper reforestation, control over the sources of timber and standing against wood fiber sourced from illegally logged forests. Globally, International Paper promotes ideas of sustainable forest management to ensure healthy and productive forest ecosystems.

“Our entire business depends upon the sustainability of forests and we will continue to lead the world in responsible forest stewardship for generations to come” said Igor Anufriev, commercial director of International Paper Russia. “We pay special attention to FSC certification standards and believe that all stakeholders of the industry should join forces to promote responsible entrepreneurship” he continued.

“Petrobumaga Trading House is a responsible company. We started our business in 1991, and ever since then we have been monitoring the quality of the products that we offer our clients. Having such partners as International Paper, we are positive that our products can both meet world-class environmental standards and suit our clients’ needs,” commented Dmitrii Petukhov, general director of Petrobumaga Trading House.

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About Petrobumaga

Petrobumaga Trading House was established in 1991 as a brokerage office “Russian Paper Exchange”. In its 20-year history, the company has become one of the largest enterprises in the wholesale printing materials industry (paper, paperboard, etc.). The company’s headquarters is located in Saint Petersburg.
and its offices are located in Moscow, Tver, Tula, Yekaterinburg, Kazan, Rostov-on-Don, Novosibirsk, Nizhniy Novgorod, Yaroslavl.

About International Paper

International Paper (NYSE: IP) is a leading global producer of renewable fiber-based packaging, pulp and paper products with manufacturing operations in North America, Latin America, Europe, North Africa, Asia and Russia. We produce packaging products that protect and promote goods, and enable world-wide commerce; pulp for diapers, tissue and other personal hygiene products that promote health and wellness; papers that facilitate education and communication; paper bags, cups and food containers that provide convenience and portability. We are headquartered in Memphis, Tenn., and employ approximately 55,000 colleagues located in more than 24 countries. Net sales for 2016 were $21 billion. For more information about International Paper, our products and global citizenship efforts, please visit internationalpaper.com.

About International Paper Russia

International Paper started its operations in Russia in 1998. The company focuses on the production and marketing of office and offset papers, liquid packaging board and bleached chemical thermo-mechanical pulp at its Svetogorsk, which in 2017 celebrates the 130th anniversary of its launch. The company’s Russian footprint also includes a 50:50 joint venture with the Ilim Group, the largest integrated paper and pulp manufacturer in Russia. International Paper’s most well-known brands in Russia are Ballet and SvetoCopy. International Paper is a responsible investor focused on sustainable forest management, as well as other environmental and social projects benefitting the Russian community.

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More news about International Paper in Russia: http://www.internationalpaper.com\Russia