International Paper and SKOLKOVO Business School art project “From Sketches on Paper to Spacecraft” opens at Moscow Museum of Modern Art

On October 16, Moscow Museum of Modern Art saw the opening of an art project called “From Sketches on Paper to Spacecraft”. The project was organized in the frame of strategic partnership between International Paper and SKOLKOVO Business School and displays photographs depicting children of Skolkovo alumni who represent the professions of the future. Guests at the opening ceremony could see genetic consultants, space tourism managers, emotion designers, child robot-technology engineers, 3D construction printing engineers and many other specialists from various fields. The exhibition at MMOMA, an enhanced and expanded version of one held previously at the State Department Store (GUM), Moscow’s premier shopping mall, is dedicated to the 10th anniversary of Skolkovo Business School.

The architecture of the future, scientific discoveries, innovative technologies, space travel – these are all dreams that may come true for future generations. Dreams that were once sketched on paper by children. According to Alexei Bokov, the project producer, cultural heritage is effectively an accumulation of the world’s body of knowledge, emotions and worldviews from generation to generation. The enormous stratum of culture speaks to us through its various forms. Culture lives in dialogue, which in turn defines its content; and a piece of paper is what ties the past of culture to its future. But how can we discern the outlines of the future that are slowly starting to appear on our next page? The children of today will be the ones to write the history of culture of the following years, and the exhibition “From Sketches on Paper to Spacecraft” allows us to take a look at that next page.

The art project was inspired by International Paper, a global leader in paper production but also a company that seeks to ensure paper retains its significance in our culture. A responsible approach to using paper including forest care and recycling can ensure that humanity will have access to this invaluable resource in the future. The feel and the smell of a paper book is what International Paper hopes to pass on to our future generations.

The exhibition opened just ahead of the 30th meeting of the Foreign Investment Advisory Council (FIAC), which was held on October 17. International Paper has been a member of FIAC since 2013 has actively participated in the Working groups on eliminating administrative barriers and developing of investment image of Russia.

About International Paper

*International Paper* (NYSE: IP) is a global leader in packaging and paper with manufacturing operations in North America, Europe, Latin America, Russia, Asia and North Africa. Its businesses include industrial and consumer packaging along with uncoated papers and pulp. The company’s headquarters is located in Memphis, Tenn.

Official website of International Paper: [www.internationalpaper.com](http://www.internationalpaper.com)