Press release

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International Paper supports elderly residents of Svetogorsk

Svetogorsk – 21 January 2016 – International Paper has provided elderly residents of Svetogorsk with Life Button medical alert systems as part of its social programme in Russia.

The Life Button service gives elderly Svetogorsk residents – who include World War II veterans and former employees of the Svetogorsk pulp and paper mill – access to round-the-clock assistance. The mobile devices can be used to make emergency calls, access specialist advice, and make a doctor’s appointment. As part of the initiative 10 Life Buttons have been provided on a lifetime basis, with International Paper covering subscription costs. In 2013 IP supported the development of the Life Button project by recognizing it as the best social project developed as part of the SKOLKOVO MBA programme.

Ksenia Sosnina, President of International Paper Russia, said:
“We take our social responsibilities very seriously as a key element of our sustainable development strategy, and supporting the older generation occupies a special position here. For more than 15 years we have supported a number of social projects and implemented our own initiatives, and we plan to continue our work in this area.”

Larisa Gordeeva, President of the Veterans Union of Svetogorsk, said:
“We would like to give special thanks to International Paper for supporting the town’s elderly population. Thanks to the Life Button service, elderly residents who rarely leave their houses or live on their own, can connect with rapid response services at any time of day or night and receive emergency assistance.”

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About International Paper

International Paper (NYSE: IP) is a global leader in packaging and paper with manufacturing operations in North America, Europe, Latin America, Russia, Asia and North Africa. Its businesses include industrial and consumer
packaging along with uncoated papers and pulp. Headquartered in Memphis, Tenn., the company employs approximately 58,000 people and is strategically located in more than 24 countries serving customers worldwide. International Paper net sales for 2014 were $24 billion. For more information about International Paper, its products and stewardship efforts, visit internationalpaper.com.

About International Paper Russia

International Paper started its operations in Russia in 1998. The company focuses on the production and marketing of office and offset papers, liquid packaging board and bleached chemical thermo-mechanical pulp with wholly owned manufacturing operations in Svetogorsk. The company’s Russian footprint also includes a 50:50 joint venture with the Ilim Group, the largest integrated paper and pulp manufacturer in Russia. International Paper’s most well-known brands in Russia are Ballet and SvetoCopy.

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More news about International Paper in Russia: http://www.internationalpaper.com/Russia/