News Release

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International Paper Supports Forest Management Workshop in Collaboration with Forest Stewardship Council

Tikhvin, Leningrad region, Russia – 31 July 2014 – International Paper supported a two-day educational forest management workshop, which was carried out in collaboration with the Forest Stewardship Council (FSC) in Russia. The aim of the event was to raise awareness of the importance of sustainable forest management and to promote third-party fiber certification among industry players.

The event, which was attended by members of 19 tender companies from 14 regions of the Russian Federation, included presentations and a discussion at Volkho (Tikhvin district, Leningrad region), followed by a site visit to the company’s Tikhvin KLPH forest plot. Leaders of International Paper’s Wood Department spoke about the principles of sustainable forest management and the Company’s Certification Policy, which provides environmental, social and economic benefits for partners and suppliers, as well as for end-customers. The demonstration of sustainable forest management in action complemented the theoretical part of the workshop, and served as an excellent example for the industry on how to implement advanced forestry programs, and to make a positive environmental impact.

“We are delighted to have organized such an important workshop in collaboration with International Paper to promote the responsible management of forests in Russia – a practice, which is environmentally sound, socially beneficial and economically prosperous”, - said Andrei Ptichnikov, Director, FSC Russia and FSC regional office for CIS countries. “The importance of sustainable forestry is gaining increasing recognition in Russia. We are particularly grateful to International Paper for their efforts to educate business on the value of sustainable forest management and third-party certification, while also providing workshop participants with a unique opportunity to see such practices in action.”

“As the world’s largest procurer of fiber, International Paper has had a long-standing commitment to sustainable forest management, including a policy of not accepting wood from endangered or illegally-logged forests”, - said Kenneth Munson, Forestry Director, IP EMEA. “In Russia, International Paper operates the largest tract of FSC certified land in the world. We are committed to helping landowners to obtain certification and to follow sustainable forest management standards in a collective effort to protect and conserve forest resources for future generations”.
For more than 116 years, International Paper has been a sustainability leader. In 2010, the Company set a number of voluntary sustainability goals, which include achieving a 35% increase in third-party-certified fiber volumes by 2020.

About International Paper

International Paper (NYSE: IP) is a global leader in packaging and paper with manufacturing operations in North America, Europe, Latin America, Russia, Asia and North Africa. Its businesses include industrial and consumer packaging and uncoated papers, complemented by xpedx, the company’s North American distribution company. Headquartered in Memphis, Tenn., the company employs approximately 65,000 people and is strategically located in more than 24 countries serving customers worldwide. International Paper net sales for 2013 were $29 billion. For more information about International Paper, its products and stewardship efforts, visit internationalpaper.com.

About International Paper Russia

International Paper started its operations in Russia in 1998. The company focuses on the production and marketing of office and offset papers, liquid packaging board and bleached chemical thermo-mechanical pulp with wholly owned manufacturing operations in Svetogorsk. The company’s Russian footprint also includes a 50:50 joint venture with the Ilim Group, the largest integrated paper and pulp manufacturer in Russia. International Paper’s most well-known brands in Russia are Ballet and Svetocopy.

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