Press release

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International Paper Russia summarizes its 2017 environmental initiatives

Saint Petersburg – February 20, 2018 – International Paper pays special attention to the matter of ecology. 2017 was yet another year when International Paper highlighted the importance of environmental responsibility to the employees, partners and community as a whole.

Environmental projects
In 2017, the company executed the projects aimed to consequentially improvement of environmental situation in Svetogorsk with total amount of more than 200 mln RUR. Thanks to these projects the company’s environmental performance for example in air was improved. Thus, reduction of sulphuric air emissions was made by more than 60% over year. The work on this and other projects will continue in the future.

Dialog with the community
International Paper Russia held the second roundtable discussion “Improving our Planet”. During the event, the company’s representatives informed the participants about environmental projects and recent progress in their implementation. At the end of the event, local authority representatives, members of nonprofit organizations, media, local residents and Svetogorsk mill’s employees planted a memorable tree alley.

In December, the mill’s employees, contractors, Ilim Group partners, students from local college and schools participated in the third environmental forum organized at Svetogorsk mill. During the forum that lasted 1 day, the participants discussed environmental initiatives executed at the mill, as well as other carried out and planned environmental projects.

In 2017, International Paper Russia held traditional “IP Family Day”. The Day, which has been held annually since 2013, brings together families of Svetogorsk mill employees, veterans of the mill and local students of the college and schools. During the event, the company’s representatives present International Paper’s environmental strategy and its key actions in the field of ecology.
Eco-months series
Last year, International Paper held a series of eco-months. April was dedicated to water conservation, June was dedicated to air quality control and in October the company highlighted the importance of the issue of waste control. During the eco-months, over 5,000 people participated in various initiatives and cleanup events.

For the third year in a row, International Paper took part in the Water of Russia annual federal initiative. As the result of the initiative that took place in Svetogorsk, the company’s employees collected over a ton of waste in the community.

During the waste control month, International Paper renewed its Green Leaf program in Svetogorsk. The goal of this program, launched in 2013, is to motivate the company’s employees to collect office paper at their workplaces and put it in special containers for further recycling. In four years of the program’s existence, employees were able to collect 50 tons of paper for recycling.

Ecology class
During the summer break, International Paper Russia organized an ecology class at a school summer camp in Svetogorsk. During the eco-class, the company’s volunteers told students about the ways every person can help preserve the nature of the region and gave them eco-paint kits.

Recognition of achievements
In 2017, Federal Service for Supervision of Natural Resource recognized International Paper for its environmental equipment modernization initiatives that allowed the company to reduce the impact on the environment.

Keith Townsend, President of International Paper in Russia:
“At International Paper we improve people’s lives, the planet and the company’s performance by transforming renewable resources into products people depend on every day. We tackle the toughest issues in our value chain, reduce our environmental footprint and promote the long-term sustainability of natural capital”.

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About International Paper

International Paper (NYSE: IP) is a leading global producer of renewable fiber-based packaging, pulp and paper products with manufacturing operations in North America, Latin America, Europe, North Africa and Russia. We produce corrugated packaging products that protect and promote goods, and enable world-wide commerce; pulp for diapers, tissue and other personal hygiene products that promote health and wellness and papers that facilitate education and communication. We are headquartered in Memphis, Tenn., and employ approximately 52,000 colleagues located in more than 24 countries. Net sales for 2017 were $22 billion. For more information about International Paper, our products and global citizenship efforts, please visit internationalpaper.com.

About International Paper Russia

In 2018, International Paper is celebrating 20 years of its operations in Russia. The company focuses on the production and marketing of office and offset papers, liquid packaging board and bleached chemical thermo-mechanical pulp at its Svetogorsk mill. The company’s Russian footprint also includes a 50:50
joint venture with the Ilim Group, the largest integrated paper and pulp manufacturer in Russia. International Paper’s most well-known brands in Russia are SvetoCopy and Ballet. International Paper is a responsible investor aimed at sustainable forest management, as well as other environmental and social projects benefitting the Russian community.

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More news about International Paper in Russia: http://www.internationalpaper.com/Russia