News Release

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International Paper Celebrates World Earth Day

Svetogorsk, Leningrad Region – 23 April 2015 – International Paper celebrated World Earth Day at Svetogorsk, Russia with resident and employees from the local community on April 22nd. The day’s festivities included a clean-up of the Vuoksa riverbank, and improvement of nearby areas while later on a campaign to preserve water and energy resources at Svetogorsk mill was also launched. The aim of the campaign is to remind employees how to save natural resources, which is an important part of the company’s global environmental goals.

David Hunt, Executive Director at ZAO International Paper, said:
“Over the years International Paper has carried out numerous environmental initiatives in Russia, aimed at optimizing resource usage, reducing the environmental impact, improving waste management and boosting energy efficiency.

We like to celebrate World Earth Day and our employees generously volunteer to carry out forest recovery and environmental events, like this to give something back to our local community where we live and work. It comes naturally to us. We call it the IP Way”

This voluntary event is part of a broader environmental effort by International Paper in Russia and represents the company’s commitment to sustainability both in Russia and elsewhere around the world.

About International Paper

International Paper (NYSE: IP) is a global leader in packaging and paper with manufacturing operations in North America, Europe, Latin America, Russia, Asia and North Africa. Its businesses include industrial and consumer packaging along with uncoated papers and pulp. Headquartered in Memphis, Tenn., the company employs approximately 58,000 people and is strategically located in more than 24 countries serving customers worldwide. International Paper net sales for 2014 were $24 billion. For more information about International Paper, its products and stewardship efforts, visit internationalpaper.com.

About International Paper Russia

International Paper started its operations in Russia in 1998. The company focuses on the production and marketing of office and offset papers, liquid packaging board and bleached chemical thermo-mechanical pulp with wholly owned manufacturing operations in Svetogorsk. The company’s Russian footprint also includes a 50:50 joint venture with the Ilim Group, the largest integrated paper and pulp manufacturer in Russia. International Paper’s most well-known brands in Russia are Ballet and SvetoCopy.

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More news about International Paper in Russia: http://www.internationalpaper.com/