Press release

Media contacts:
Sergii Pershyn +7 495 363 2849
Irina Merezhnikova +7 925 080 9792

International Paper Russia receives award for Best Social Marketing Project

Moscow – 12 April 2016 - International Paper Russia’s project “Gathering Around to Help the Little Ones” was named best project in the “Social Marketing” category. The award was presented on April 8th at the 4th Annual Awards for Best Social Projects in Russia.

Through these types of projects, companies can be socially responsible and invest in social development. International Paper Russia in cooperation with Gift of Life Fund, understand the importance of business intervention and thus implemented the promotional campaign “Gathering Around to Help the Little Ones”. The project ran between 2014 and 2015 and one rouble for every promotional box of SvetoCopy paper sold was donated to children with serious illnesses. The money raised helped to buy life-saving medication and provide timely medical assistance to many young patients.

About the awards “The Best Social Projects in Russia”

The annual awards “The Best Social Projects in Russia” were created to support the Russian Government’s strengthening of social policy through the partnership of government, society and the private sector, and have been held since 2013.

###

About International Paper

International Paper (NYSE: IP) is a global leader in packaging and paper with manufacturing operations in North America, Europe, Latin America, Russia, Asia and North Africa. Its businesses include industrial and consumer packaging along with uncoated papers and pulp. Headquartered in Memphis, Tenn., the Company employs approximately 55,000 people and is strategically located in more than 24 countries serving customers worldwide. International Paper net sales for 2015 were $22 billion. For more information about International Paper, its products and global citizenship efforts, visit internationalpaper.com.

About International Paper Russia

International Paper started its operations in Russia in 1998. The company focuses on the production and marketing
of office and offset papers, liquid packaging board and bleached chemical thermo-mechanical pulp with wholly owned manufacturing operations in Svetogorsk. The company’s Russian footprint also includes a 50:50 joint venture with the Ilim Group, the largest integrated paper and pulp manufacturer in Russia. International Paper’s most well-known brands in Russia are Ballet and SvetoCopy.

###

More news about International Paper in Russia: http://www.internationalpaper.com/Russia