

Mission and Policy

Our mission: *"To the wood supply requirements of International Paper's Saillat mill, as well as those of our local partners, by adding value to all forest products and fostering responsible forest management."*

The CBB's corporate policy is based on International Paper's 3 commitments or "drivers":

- Customer satisfaction (over 5,000 tons of wood delivered every day)

The objective means offering forestland owners and primary transformation industries the best possible development of their forest products and by-products. To this end, we have created a commercial strategy and diversified clientele network as well as developing the operating resources to ensure outlets for each product. Our commitment to these clients, targeted for their complementarity, is to provide them with products adapted to their needs, fully guaranteed as regards sustainable management and at a competitive price.

- Staff development

Our aim to satisfy our clients depends primarily on the abilities and commitment of our employees, whose activities are supported by:

- ✓ *A working environment where health and safety considerations are paramount;*
- ✓ *Access to training consistent with the CBB's objectives;*
- ✓ *Regular interface with the company's major policies, aims and results.*

- Operational Excellence

Aiming to ensure our clients' satisfaction, operational process control is particularly important in the following areas:

- ✓ *Knowledge of the resource, the markets and the development provides the best way to bring together supply and demand in the short, medium and long term;*
- ✓ *Operational cost control and optimization;*
- ✓ *Logistics as the essential link in the chain for accessing the markets;*
- ✓ *Safeguarding the environment and sustainable forest management.*