New Bern Mill Overview

- East coast of North Carolina along Neuse River in the city of New Bern – the Craven County seat.
- Employees: Approximately 300
- Products: Fluff and specialty pulp products used in diapers, wipes, feminine care and adult incontinence products
- Certifications: SFI Forest Management & Fiber Sourcing, SFI Chain of Custody, PEFC Chain of Custody, FSC Chain of Custody, FSC Controlled Wood Standard

Distance from New Bern to:

- Crystal Coast: 1 hour
  85 miles of pristine beaches beginning at Cape Lookout and ending at the New River Inlet

- Greenville: 1 hour
  East Carolina University, America’s Promise Alliance 2010 “100 Best Communities for Young People.” Forbes’ 2012 top ten on ”Best Small Places For Business And Careers”

- Jacksonville: 1 hour
  Top 5 in Forbes’ 2014 “Fastest Growing Small Cities” list. Youngest city in the United States with an average age of 23

- Chapel Hill: 2 hours
  Home to University of North Carolina at Chapel Hill, a nationally acclaimed University and home to Tar Heels Athletics Part of the Research Triangle Academic area with two other acclaimed universities.

- North Myrtle Beach, SC: 3 hours
  Town along the beautiful Myrtle Beach

- Raleigh: 2 hours
  Capital of North Carolina. Home to North Carolina State University – home of Wolfpack athletics. Part of the Research Triangle Academic area with two other acclaimed universities. High population of science and technology professionals. One of the fastest growing cities in the country. Home of Carolina Hurricanes NHL team

- Wilmington: 2 hours

- Hampton, VA: 3 hours
  Coastal city. Home to beautiful beaches

- Virginia Beach, VA: 3 hours
To See, To Know…
The New Bern Mill Region

• Population of New Bern: 29,524
• Population of Craven County: 103,505

• New Bern is the Craven County seat at the crossing of the Neuse and Trent Rivers. Along the waterfront, there are number water sport activities including paddle boarding, canoeing, jet skiing, boating and fishing

• Deeply rooted in its history, New Bern has award-winning museums and historical sites. It also boasts a large arts community and food scene.

• The Crystal Coast and other beautiful beaches in North Carolina are only an hour away. It’s also within driving distance of large residential communities, college towns and big cities.

Attractions

• Craven Arts Council and Gallery: Hosts several art events including art walks, exhibitions and school events.

• Croatan National Forest: 160,000-acre coastal National Forest. Canoeing, fishing, camping and hiking offered. 15 minutes from New Bern.

• New Bern Farmer’s Market

• New Bern Fireman’s Museum

• The Birthplace of Pepsi Store: The site where Pepsi-Cola was invented is now a store and museum dedicated to the brand.

• Tryon Palace: North Carolina’s first state capital building. Home to a New Bern Civil War museum, the New Bern History Center and 16 acres of gardens.

Top Employers/Industries

• B/S/H Home Appliances
• Carolina East Medical Center
• Craven County Schools
• Fleet Readiness Center East @ Cherry Point Air Station
• Hospitality Industry
• International Paper
• Medical Industry
• Moen, Inc.

Events

• Carolina Chambers Music Festival
• Jazz Festival
• MumFest: Huge annual festival
• New Bern Annual Christmas Boat Parade
• New Bern Historical Society Annual Ghost Walk
• Shriner’s Parade
• Chamber of Commerce Summer Concert Series (June, July & August)

Higher Education

• Home to Craven Community College and University of Mount Olive
• Within One Hour: East Carolina University
• Within Two Hours: North Carolina State University, University of North Carolina at Chapel Hill, University of North Carolina at Wilmington
• Within Three Hours: University of North Carolina at Greensboro