



U.S. POSTAL REFORM

As a leading U.S. manufacturer of paper and packaging products, International Paper supports a healthy, vibrant United States Postal Service (USPS) because of its impact on the paper and packaging industry and our customers. Ensuring service standards and the predictability and stability of postage rates are critical components of postal reform. The USPS must remain competitive and a trusted choice for Americans and businesses who rely on its essential services.



500+ Million

boxes made by International Paper are delivered by the USPS annually.



24%

of the paper sent through the USPS is made by International Paper.



31 Billion

pieces of first class and marketing mail delivered by the USPS in 2019 were manufactured by IP.

THE U.S. MAILING INDUSTRY IS A CRITICAL PART OF THE ECONOMY

The mailing industry supports 7.3 million American jobs and adds \$1.6 trillion to the U.S. economy in sales revenue. The U.S. postal system is funded through postage fees paid by mailers, and is not funded by the U.S. Government. International Paper is engaged in this important debate because a significant amount of the paper and packaging products we make flow through the USPS. These products include packaging to ship prescription medication and other essential items and paper for absentee ballots, important financial statements and envelopes. Our customers include financial institutions that send confidential documents, small businesses who rely on direct mail to engage customers and e-commerce retailers that use our products to ship food, pet supplies, and other essential products to your door. Our customers are reliant on the USPS as a supply chain partner.

IP POSTAL PRIORITIES

Oppose Significant Rate Increases—Raising postage rates is not a “silver bullet” to solving USPS’ financial crisis. While rate increases tied to inflation may be necessary, they should be accompanied by USPS cost-cutting measures and the restructure of the agency’s unfunded liabilities, including the benefit pre-funding mandate.

Sustain Service Standards—It is critically important that the USPS maintain service standards to prevent delays in mail delivery, which would lead to USPS customers exiting the mail stream. Ensuring the USPS continues to fulfil its universal service obligation to deliver to every American household and business is critical.

IP encourages Congress to promote a viable and robust U.S. Postal Service for years to come. Only Congress can provide the necessary tools through comprehensive legislation that will provide the USPS with the flexibility and authority to remain competitive and quickly adapt to changing market needs. Our industry, company, and employees depend on it.

International Paper is proud to collaborate with:

