Sustainable forestry is the foundation of our business. 100% of our fibre comes from responsibly managed forests located near our pulp and paper mills. By providing a dependable market for responsibly grown fibre, IP encourages local landowners to manage their forestlands instead of selling it for development or other non-forest uses.

Did you know? 3 to 4 trees are planted for every 1 used?

Between 2005 and 2015, European forests grew by a total of 44,160km², this is equivalent to 1,694 football pitches every day. *Source: International Paper’s “The Little Green Book” © 2016 International Paper. All Rights Reserved.


The bleached pulp mixture then goes through a series of different screening processes, finally to clean and then to develop its physical properties. It is then spun onto the forming wire of the paper machine. At this stage small additives may be added, depending on the paper in production. A mat of pulp is then passed along the paper machine on the forming wire to the press section, then finally the drying section to squeeze out the remaining water. The finished product at the end of this process is paper.

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